

Volunteer Opportunities

Serve Kentucky is seeking a wide variety of volunteers to help fulfill our mission of engaging Kentuckians in volunteerism. Are you interested in writing a blog, helping with an event or in our office? Listed below are current openings. If you are interested in any of these volunteer opportunities, submit an <u>interest form online</u>.

If you have questions, please contact Amy Potts, Volunteer Services Coordinator.

Volunteer Role Descriptions

Governor's Service Awards

Welcome Center, Concierge and Logistics Attendant

The Governor's Service Awards (GSA) highlights the importance of volunteer and national service across the Commonwealth. Awarded yearly, the GSA is a partnership between Serve Kentucky and the Office of the Governor. The 2019 awards ceremony will be held on March 6 in Frankfort, and Serve Kentucky is seeking enthusiastic volunteers to help up make this event a success.

The GSA Volunteer Welcome Center Attendant will volunteer for a full day in Frankfort, helping create a meaningful experience for award recipients as well as attendees of the ceremony. The Welcome Center Attendant will be available at the main welcome area to greet all guests and coordinate a smooth and meaningful event.

Primary Roles: This position will attend to the Welcome Center, welcoming members and guests, facilitating distribution of nametags and swag bags, and providing general information about the event and Serve Kentucky.

Time Commitment: March 6, 2019, 10 a.m.-3 p.m. EST

Event Photographer

We are seeking a volunteer with experience taking pictures to help us tell our story. The Serve Kentucky Event Photographer is an essential component of fulfilling our effort to engage Kentuckians in service and volunteerism by helping us celebrate volunteers at our events and capture moments of volunteerism.

Primary Roles: The Serve Kentucky Event Photographers primary roles are to attend the AmeriCorps Launch event (held in September/October in Central Kentucky), the Governor's Service Award (early March in Frankfort), and various days of service held across the state, if available. The photographer will take group photographs as well as candid pictures throughout the event. The photographer will be responsible for maintaining all permissions using an online consent form for participants.



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Photos will be used in professional marketing materials, on the Serve Kentucky website, and throughout our social media channels.

Skills needed/proficiency: Ability to identify, create and capitalize on a range of photographic opportunities. Must provide all necessary professional-quality photographic equipment. Professional event photography experience preferred, but not required. Interested individuals must be able to make a solid commitment to date and time (travel expenses are reimbursable). All photographs captured will be the property of Serve Kentucky but the photographer given appropriate photo credit.

Serve Kentucky Blogger

Serve Kentucky is looking for a volunteer to help us tell the inspiring story of volunteers and national service members in Kentucky through the creation of guest blogs on the Serve Kentucky website and shared on our social media channels. Volunteer service will include the development of written profiles of Certified Service Enterprise organizations, state AmeriCorps programs and their members, and winners of the annual Governor's Service Awards. The blogger will also draft several case study profiles of volunteer activities coordinated by companies, and craft calls to action for volunteer opportunities. This volunteer can also contribute by writing about their personal volunteer experiences, highlighting volunteer-related news and events, or reaching out to national service members to capture their stories.

Primary Roles/Tasks:

- Interview staff and/or volunteers of organizations participating in Service Enterprise; interview Governor's Service Award winners and nominees and AmeriCorps and Vista service members
- Develop profiles and case studies of organizations and employers, showcasing innovative volunteer management practices
- Create blog posts and earned media content highlighting stories of volunteers and national service members
- Make recommendations for future stories and outlets

Time Commitment: This is a virtual volunteer opportunity with at least two blog posts submitted monthly.

Qualifications: This opportunity is great for experienced professionals or students who want to lend their time and talent to a worthwhile cause. Volunteers with the following backgrounds are ideal for the position: communications, public relations, English/creative writing, journalism, nonprofit experience, or volunteer management.